# 11th Asia Conference on Healthcare and Health Insurance

21-22 March 2016, Mandarin Orchard Hotel, Singapore Theme: "Being a 'Smart' Health Insurer – Innovation, Profitability & Sustainability"

# Interview of the int

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ealth is a buzzword and health insurance being seen as the game changer to promote health lifestyles at a time when both the young and old are into fitness and wellness. With technology and wearable devices, insurers have a chance to better track and rate the risks assumed. While healthcare is getting more expensive and there is increasing demand for universal healthcare, the key challenge is cost control and preventive care while allowing greater access to cover.

The proliferation of new technology and disruptive innovations are coming together to compel the healthcare insurance industry to reinvent itself for growth, profitability, and sustainability. The industry is revitalizing and transforming itself faster than any other vertical. Can insurers rise to the challenge and meet expectations of the public, healthcare providers, governments, and stakeholders?

Asia Insurance Review's Healthcare and Health Insurance conference 2016 will look at the critical success factors needed to face the challenges of increasing healthcare costs, healthcare delivery, regulations, big data & analytics, medical science & technology, customer centricity, ageing population, and emerging health threats evolving risk exposures head on. Sign Up Now!

### Who Should Attend

- Life & General Insurance & Reinsurance Companies
- Government Bodies & Health Authorities
- International Aid Agencies & Emergency Evacuation Companies
- Hospitals
- Medical Institutions & Pharmaceutical Companies
- Healthcare Providers and Professionals and Third Party Administrators
- Managed Care Service Providers
- Management Consultants; Risk Managers; Claims Specialists
- Technology experts, Lawyers, Employers dealing with HR, Safety, Health & Healthcare Issues



### **Key Speakers include:**



**Dr Milind Sabnis** Director, Healthcare Practice, Frost & Sullivan



**Tony Estrella** Co-founder & Managing Partner, MetLife Innovation Centre, LumenLab



Emma Wilkins Senior Medical Solutions

Senior Medical Solutions Manager Asia, Swiss Re



**Damian Delaney** Chief Commercial Officer, Now Health International Group



Sophia Van Vice President, Big Data & Smart Analytics Centre, Swiss Re



**Dr David Chew** Managing Director, ARIS Integrated Medical, Singapore







**Gerald Sun** Vice President & Head of Sales, Commercial Payments, Asia Pacific, Middle East & Africa.

Vice-President Asia-Pacific,

Insurance Partnerships,

Asia, International SOS

Thomas Dijohn

dacadoo

**Rosaline Koo** Founder & CEO, CXA

MasterCard Worldwide



Michael Griffiths Regional Director -Healthcare Financial Services and Professions Group, Asia, Aon



**David McKeering** Healthcare Partner, PwC



**Dr Sidharth Kachroo** Head of Client Management for South Asia, Munich Re



Laurent Pochat-Cottilloux Regional Managing Director, Asia Pacific Health Reinsurance Markets, AXA Healthcare Management



**Dr Sri Wening Handayani** Principal Social Development Specialist, Asian Development Bank



Abhipsa Samantra Lead Analyst, Insurance & Financial Services, Beroe Inc.



Linda Hoon Group Head, Risk Governance, IHH Healthcare Berhad

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PROGRAMME							
D	ay One: 21 March 2016, Monday		Day Two: 22 March 2016, Tuesday				
8.00 am 9.00 am	Registration & Coffee Welcome Address by Conference Chairman Damian Delaney, Chief Commercial Officer, Now Health International Group	9.00 am	Mass Affluent and HNW segments <ul> <li>Sizing the High-end Health insurance opportunity in Chin</li> <li>Product Design: Balancing Risk and Usability</li> </ul>				
9.15 am	An Overview of Connected Health Technologies in APAC Dr Milind Sabnis, Director, Healthcare Practice, Frost & Sullivan		<ul> <li>Service Proposition: Satisfying today's time-poor high-expectation customers</li> <li>Building Long Term Value: Aligning customer and insurer interests</li> <li>Laurent Pochat-Cottilloux, Regional Managing Director,</li> </ul>				
9.50 am	The Future of Health Insurance - Extending Far Beyond A Traditional Healthcare Insurer Derek Goldberg, Managing Director, Southeast Asia, Aetna International	9.30 am	Asia Pacific Health Reinsurance Markets, AXA Healthcare Management Digitization of Insurance Distribution and the Rise of Wearable Technology Damian Delaney, Chief Commercial Officer,				
10.20 am	Q&A		Now Health International Group				
10.30 am 11.00 am	Tea Break <b>The Future Trends of Hospitals and Healthcare</b> - International trends; Trends in South East Asia - Healthcare Productivity - Improving Efficiency - Healthcare IT and Digitisation - Consumer Driven Healthcare	10.00 am	<ul> <li>Health Insurance Product Innovation/ Variants</li> <li>Distribution Channels; Penetration; Customer Services; Profitability</li> <li>Sharad Mathur, Senior Vice President &amp; Head - Agency, Digital &amp; Alternate Channel, SBI General Insurance Company Limited (A JV between State Bank of India &amp; Insurance Australia Group)</li> </ul>				
	David McKeering, Partner, Asia Pacific Healthcare Leader, PwC	10.30 am	Q&A				
11.30 am	Big Data & Analytics: Challenges and Opportunities for Insurers and Healthcare Providers Tony Estrella, Founder & Managing Partner, MetLife Innovation Centre, LumenLab	10.35 am 11.00 am	Tea Break Social Health Insurance in Asia: Protection Against Financial Risks Dr Sri Wening Handayani, Principal Social Development Spacialist Asian Development Park				
12.00 nn	Achieving Finance & Process Efficiencies through Leveraging Digital Payments in Healthcare Claims Gerald Sun, Vice President & Head of Sales, Commercial Payments, Asia Pacific, Middle East & Africa, MasterCard Worldwide	11.30 am	Specialist, Asian Development Bank Mitigating Risks Through An Innovative Health Management Approach Wan-Ching Chua, Practice Leader, Health & Group Benefits, Willis Towers Watson Singapore Insurance Brokers				
12.30 pm 12.35 pm	Q&A Lunch	12.00 nn	Sustainability is Health: The Road to Sustainability for A Healthcare Organisation				
2.00 pm	Return on Prevention - How to Mitigate Medical and	Linda Hoon, Group Head, Risk Governance, IHH Healthcare Berhad					
2.00 pm	<ul> <li>Security Risks for Expatriates and Business Travellers</li> <li>Taking a prevention or a proactive role in mitigating travel risks</li> <li>How such prevention initiatives can help to reduce costs in the long run and leads to a return on your investment on prevention</li> <li>Alexander Moschtaghi, Regional Director, Insurance Partnerships, Asia, International SOS</li> </ul>	12.30 pm	Q&A				
		12.35 pm	Lunch				
			Digital Healthcare and the Paradigm Shifts				
			Session Chairman: Dr Ogan Gurel, Chief Innovation Officer, CampusD (Seoul-based FabLab); Visiting Professor, Samsung Advanced Institute of Health Sciences				
2.30 pm	<ul> <li>Panel on Emergency Risk Management for Health Threats &amp; Infectious Diseases</li> <li>Prevention and Control;</li> <li>Pandemic Preparedness &amp; Response</li> <li>A Global Security Issue</li> <li>Panellists:</li> <li>Alexander Moschtaghi, Regional Director, Insurance Partnerships, Asia, International SOS</li> <li>Michael Griffiths, Regional Director - Healthcare</li> </ul>	2.00 pm	<ul> <li>Healthcare - An Industry in Disruption and Transition (analogue to digital, doctor control to patient control, fragmented to centralised)</li> <li>The Value of Wearables in prevention and treatment</li> <li>From 'a point-in-time data' to 'real-time data'</li> <li>Consumer/patient engagement and diversity</li> <li>Shared decision making and patient empowerment</li> <li>From 'one shoe fits all' to 'bespoke healthcare'</li> <li>Thomas Dijohn, Vice-President Asia-Pacific, dacadoo</li> </ul>				
3.05 pm	Financial Services and Professions Group, Asia, Aon Panel on Managing Healthcare for the Aging Population	2.20 pm	Technology Innovation in Wellness & Employee Benefits Insurance Rosaline Koo, Founder & CEO, CXA				
	<ul> <li>Health Costs &amp; Health Policies</li> <li>Innovative Products, Insurance &amp; Service Solutions</li> <li>New Health Technology for the Elderly Panellists:</li> <li>Dr Sidharth Kachroo, Head of Client Management for South Asia, Munich Re</li> <li>Emma Wilkins, Senior Medical Solutions Manager Asia, Swiss Re</li> <li>Abhipsa Samantra, Lead Analyst, Insurance &amp; Financial Services, Beroe Inc.</li> </ul>	2.40 pm	Digital Healthcare and Paradigm Shifts in Medicine Dr Ogan Gurel, Chief Innovation Officer, CampusD (Seoul-based FabLab); Visiting Professor, Samsung Advanced Institute of Health Sciences				
		3.00 pm	<ul> <li>Healthcare &amp; Health Insurance         <ul> <li>Underwriting Issues; Digital Health &amp; Lifestyle</li> <li>Genomics; Platform and Disruptor like Oscar Health</li> <li>Wearable Progress &amp; the Quantified Self &amp; Preventive Care</li> <li>Future of Health &amp; Life Insurance, mHealth, Corporate Wellness</li> </ul> </li> <li>Panellists:         <ul> <li>Sophia Van, Vice President, Big Data &amp; Smart Analytics Centre, Swiss Re</li> <li>Rosaline Koo, Founder &amp; CEO, CXA</li> </ul> </li> </ul>				
4.00 pm	Healthcare 2.0: Integrated Accountable Care Organizations (ACO), i.e. Specialty Healthcare Centers & Private Health Insurance Exchange (PHIX) Shaping the Health Insurance Landscape Abhipsa Samantra, Lead Analyst, Insurance & Financial Services, Beroe Inc.						
4.30 pm	Tea Break & Close of Day One	4.00 pm	Thomas Dijohn, Vice-President Asia-Pacific, dacadoo Tea Break & Close of Conference				

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Registration Email: weeling@asiainsurancereview.com	Hotel Reservations:			
	https://resweb.passkey.com/go/AsiaHealthcare			
Conference Registration Registered by	Hotel Reservation Form			
To: Ms Wee Ling, Asia Insurance Review 69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583 DID: +65 6372 3167 • Fax: +65 6224 1091 • www.asiainsurancereview.com Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93	Attn: Ms Charlotte Chew, Assistant Director of Business Development Email: charlotte.chew@meritushotels.com			
PERSONAL PARTICULARS         Name: Mr/Mrs/Ms/Dr/Prof         First Name:       Last Name/	Mandarin Orchard Singapore, by Meritus 333 Orchard Road, Singapore 238867 Tel: (65) 6737 4411 • Fax: (65) 6738 2382 www.meritushotels.com			
Surname:	PLEASE FILL IN GUEST PARTICULARS			
Nationality	ON REGISTRATION FORM Moritus Connect: M01633			
Passport No	ARRIVAL DATE			
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	Flight: ETA:			
Address	DEPARTURE DATE Check out date:			
Country	Flight: ETD:			
Tel: ( )	ROOM TYPE / ROOM RATE			
Cellular: ( )	<b>Deluxe Room</b> Single S\$300++ per night Double S\$320++ per night			
Fax: ( )	Room rate inclusive of daily Buffet Breakfast served in Triple			
email:	Three at Level 5 and in-room Internet access			
REGISTRATION	Meritus Club Room □ Single S\$400++ per night □ Double S\$400++ per night			
Early Bird (valid till 29 Feb 2016)Normal RegistrationSubscribersUS\$1,280SubscribersUS\$1,780	Room rate inclusive of access to Top of the M at Level 38/39, with			
Subscribers       US\$1,280       Subscribers       US\$1,780         Non-Subscribers       US\$1,580*       Non-Subscribers       US\$1,980*         (*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)	all day refreshments including daily Buffet Breakfast and internet access			
Full registration fees MUST be paid before the valid dates for admittance	Room Preferences (subject to availability) □ Smoking □ Non-smoking			
at conference. Only registrations FULLY PAID FOR by the early-bird deadline will	□ King bedded □ Twin bedded			
be eligible for the discount.	• All room rates are subject to 10% service charge; and 7% Goods			
I came to know about this conference through:	<ul> <li>Service Tax.</li> <li>Check-in time is at 14:00 hours; check-out time is at 11:00</li> </ul>			
Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)	hours			
	• All reservations require credit card guarantee and will receive a confirmation number from the hotel via fax or email.			
Group registration: Special Offer for Year 2016 Register three delegates from the same company, and send the fourth delegate to attend the conference free	• Guarantee policy: Should there be a no-show or cancellation for confirmed reservation, the full duration of room charge will be imposed.			
of charge <sup>1</sup> (Valid only for delegates from the same company in the same country) Registration fee includes participation at Conference plus tea breaks and lunches.	• All reservations are to be guaranteed upon credit card details received.			
All meals are prepared without pork, lard and beef. General Insurance Association of Singapore	LIMOUSINE ARRANGEMENT			
Special Dietary Requirements  I would like to have vegetarian meals during the Conference.  Closing date for registration: 14 March 2016	<ul> <li>Not required</li> <li>One (1) way limousine transfer from Airport to Hotel at S\$110.00 subject to 7% GST</li> </ul>			
For cancellation in writing made before <b>29 Feb 2016</b> , 50% of the conference fee will be refunded. No refunds will be made for	<ul> <li>One (1) way limousine transfer from Hotel to Airport at S\$110.00 subject to 7% GST</li> </ul>			
cancellations after <b>29 Feb 2016</b> . However, substitution or replacement of delegates will be allowed.	<ul> <li>Return limousine transfer at S\$220.00 subject to 7% GST</li> </ul>			
PAYMENT	Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7% will be levied.			
I undertake to indemnify the organisers for all bank charges I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"	All pick-ups can be guaranteed upon credit card details received. Additional comments/ special requirements:			
Telegraphic / Wire Transfer to the following account:				
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Card No.:	Cardholder's name:			
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